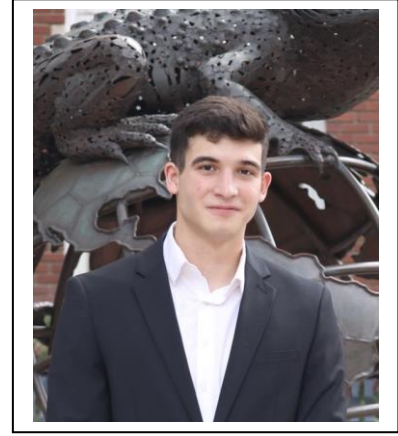


Guy Nativ
Finance
Innovation Fellows Program - University of Florida
Warrington College of Business

Guy Nativ, a first-generation immigrant who spent his formative years in Israel before relocating from New Jersey, stands as a dedicated student at the University of Florida Warrington College of Business. His academic journey is a testament to his genuine passion for entrepreneurship, a realm where he discovers both inspiration and purpose. This fervor is evident in his approach to coursework and extracurricular activities, reflecting a profound interest in the dynamics of innovative business ventures.



Beyond the confines of the classroom, Guy actively seeks opportunities to immerse himself in the practical aspects of entrepreneurship, garnering valuable insights and experiences that complement his academic pursuits. It is within this context of genuine interest and hands-on exploration that his journey converges with Renova, an early-stage startup where he serves as Co-Founder, CFO, and COO. This intersection signifies a seamless alignment of his academic passion with real-world endeavors in the entrepreneurial landscape.

In his current capacity as Co-Founder, CFO at Renova—a startup specializing in interior design—Guy shoulders the responsibility of shaping and executing the business plan. His duties extend to overseeing business operations, productization, and commerce, while also spearheading recruitment and internal processes for both the business and technology departments.

During his ongoing internship as a research analyst at Bank of America Merrill Lynch, Guy focuses on comprehensive research and in-depth analysis within the biotech sector. His work contributes valuable insights and data-driven support, facilitating informed decision-making processes.

As a Spring Analyst at Gator Venture Capital, Guy played a pivotal role in assisting startups in Techstars Miami Powered by J.P. Morgan, contributing to pitch deck development, investment memos, and investor lists. His strategic guidance aimed at aligning startups with investor expectations underscores his commitment to fostering success in the entrepreneurial ecosystem.

Throughout his academic journey, Guy Nativ has accumulated practical experience across various facets of the business world. As an intern at CP Capital Enterprises, he significantly contributed as a Data Strategist, researching disruptive companies for client acquisition and collaborating closely with the CEO on data analysis applications in the finance industry. Simultaneously, as an Associate at TAMID Group Investment Fund, Guy honed his equity research proficiency, evaluating undervalued Israeli enterprises and proposing portfolio selections for a national competition. This multifaceted experience underscores Guy's dedication to applying theoretical knowledge in real-world business contexts.