

Joseph Cabezas
Economics
Innovation Fellows Program - University of Florida
University of Florida College of Liberal Arts and Sciences

Joseph Cabezas is a junior at the University of Florida's College of Liberal Arts and Sciences, graduating with an undergraduate degree in Economics. Joseph's interests include finance, technology, and the intersection between the two disciplines. He believes that money moves the world and that technology changes it, thus it is paramount to have a solid understanding of both fields.



Joseph was born and raised in Jacksonville, Florida. He is the son of two Filipino immigrant parents who instilled in him values of hard work and moral ethics. Joseph attended Stanton College Preparatory High School where he founded his school's Chess Club and Speech and Debate Team. Here, he learned how to build community and act as a leader. These entrepreneurial endeavors would aid Joseph in the future.

Throughout his time at UF, Joseph has been involved in a variety of student organizations and programs that focused on professional development and extracurricular interests. As a member of the Beyond120 program, Joseph has demonstrated a commitment to experiential learning. Through the program, he came to work for SATLANTIS, LLC, a space-tech satellite startup based in UF's Innovation Hub. Joseph started out as a marketing intern, but grew to wear many hats. He played a role in sales, business development, and recruiting talent. During his tenure at the company, he generated 30+ business leads, negotiated a ~\$10,000 advertisement budget, developed automation that saved 10+ hours each week, and recruited 50% of the software engineering team.

Next, Joseph interned as a summer analyst for Vocap Partners, a series A venture capital fund based in Atlanta, Georgia. They have previously invested in B2B software companies like Blue Ridge and XOI Technologies. Joseph worked on deal sourcing by vetting hundreds of companies; and due diligence by creating financial models in Excel. Joseph developed deep market research on AI tool implementation that was presented to all of Vocap Partners's portfolio companies.

In the future, Joseph plans to pursue a career at the intersection of business and technology. He is interested in both Business Analyst and Product Manager roles. Joseph aims to take courses and pursue experiences that will help prepare him for that goal. He believes that the Innovation Fellows Program will be one of those experiences.