## Matthew Grant Electrical Engineering + Computer Science Minor Innovation Fellows Program - University of Florida Herbert Wertheim College of Engineering

I grew up in Miami, Florida and have always had a variety of interests that I wanted to pursue. Piano, Guitar, Digital Art, Writing, Biology, Entrepreneurship, Coding, Electronics, and many others have crossed my mind. I landed on Electrical Engineering because I was fascinated by how the technology that is so deeply rooted in our daily lives worked. To me, it was like opening a black box and peering into its intricate moving parts. I then decided to pursue a minor in Computer Science because I realized that hardware was only one piece of that puzzle and learning the software side of things could open up many more opportunities for me in the future.



This technical interest allowed me to gain a set of problem solving tools that I believe could help me tackle issues relating to areas both in and out of major STEM fields. My education has taught me to think critically and iterate on issues again and again because many problems in my field could range from a specific line of code to an inherent hardware design flaw that would require a complete rework of the project.

During my college experience, I decided to delve into Entrepreneurship. I realized that my skillset was suitable for this area because Entrepreneurs are required to build, test, and iterate on their business plans to improve in hopes of becoming successful. Due to this thought process, and my interest in the arts at that time, I chose to become the marketing coordinator for the Entrepreneurship Collective at UF. This role requires me to create marketing materials for our social media, coordinate with other members to plan meetings on how to start or run your own business, and reach out to potential guest speakers who can offer personal insight into building one's own business.

In my free time I have pursued multiple hobbies such as Digital Painting, Creating Comics, Playing Guitar, Piano, and Music Production. It only made sense to apply for the Innovation Fellows program at Splice because it matched my desire to pursue Entrepreneurship while also providing insight into the Music Industry. I believe that having a firsthand look at what goes on behind the scenes for one of the largest sound sample providers in the industry would provide me with an indispensable experience. I believe that it would contribute to my future pursuits in helping other producers and producing my own tracks. I hope that my technical expertise along with experience as marketing coordinator for the Entrepreneurship Collective will provide greater insight into the problems that I will need to help solve at Splice.

I am very grateful for this opportunity provided by the Innovation Fellows program at UF and I will do my best to solve the problems presented to me as I work with Splice in the Spring Semester.