## Maxim Davis Business Administration, Physics concentration Innovation Fellows Program - University of Florida Herbert Wertheim College of Engineering/Warrington College of Business

Maxim is a 3<sup>rd</sup> year student pursuing a Business Administration major, concentrating in physics, and minoring in Entrepreneurship. Maxim has found purpose by experimenting and taking calculated risks often, reevaluating himself along the way. He has devoted his life to escape society's mediocrity by crossing the jungle of challenge to discover life's secrets. The mystery of the unknown drives him to get out of bed every day, to learn and to be useful to humanity. Curiosity is his tool, and the universe is his sandbox.

Born in Bishkek, Kyrgyzstan, Maxim moved to the United States at the age of 5. Growing up, Maxim found his love for hard work. In his early teens he was once taunted by a neighbor, who questioned Maxim's desire to do seemingly endless hours of manual labor. When asked, Maxim simply said he enjoyed nothing more than weekends consisting of construction projects



that spanned all day. His creative tendencies also drove him to constantly learn. In high school, he became fascinated about space after receiving a telescope for Christmas. He was often found late at night gazing at astrological phenomena writing down his findings in a journal. As he grew older, he realized that he could apply his work ethic and deep curiosity to more meaningful projects.

He has always been curious about science and engineering, but at the age of 19 he found other interests in business, when he co-founded an e-commerce company. He created and maintained a brand, negotiated international deals, and learned from experts in the field. In his spare time, Maxim also created video and visual content. While abroad in Australia, despite logistical and cultural barriers, he launched new products by leveraging resources. After an ineffective product launch abroad, he found a way to conduct customer research by surveying people on the streets of Melbourne, uncovering the problem. After every failure, Maxim would reassess his decision-making process and instate new systems. He learned more practical skills in this business venture than in all of his educational career thus far.

He ultimately realized that his passions and purpose in life did not align with e-commerce or content creation. He reexamined himself and took his work experience to pursue his next big idea. Maxim is currently exploring the rapidly developing field of AI, self-teaching himself a new programming language to explore opportunities in machine learning.

As Maxim pursues his entrepreneurship journey, he is taking steps to not only make entrepreneurship his passion, but his life. He is a full believer in lifelong learning, meditation and living a healthy active lifestyle to be able to work and think at full capacity. He spends every spare moment reading, listening, and learning about successful people and the intricacy of the world. He is a determined person who passionately pursues his largest ambitions.