

**Giovanna Moraes**  
**Finance**  
**Innovation Fellows Program - University of Florida**  
**Herbert Wertheim College of Engineering/Warrington College of Business**

Giovanna Moraes is a junior studying Finance and a minor in Entrepreneurship. She studied abroad in Madrid, Spain during her gap year in which she engaged in advanced Spanish language and studied International Business.

Born in Campinas, Brazil, Giovanna has lived in both the United States (elementary and middle school) and Brazil (high school). It was in moving back to Brazil that she truly started appreciating various cultures. She started learning French with goals of learning cuisine in Paris. She also started learning German and Russian because she had some friends from there, but she does not yet speak those languages. Her interests besides languages include sustainability, A.I., tennis, cultural artwork, fintech and sustainable architecture.



Throughout her time at UF, Giovanna has been involved with student organizations that promote leadership and personal and professional growth. She joined the business fraternity Delta Sigma Pi her freshman year, giving her a vast network of business professionals and friends. She was part of the community service committee for two semesters. For these last two semesters she is the Vice President of Professional Trip in which she takes a select number of brothers who are actively looking for internships and full-time positions to another city to meet with a variety of technology, finance, accounting and marketing companies. She took some members to Austin, Texas, and now hopefully more west. It was a great opportunity to speak and network with three well-credited companies and then tour and enjoy the weekend in the city. This was a truly unique opportunity to have as an undergraduate at UF.

She was also involved in the Heavener Leadership Challenge (HLC), Leadership Development Program (LDP) Retail You!, and Global Gator Guides. These programs have given her insight into problem-solving, team building, and understanding of retail companies.

Giovanna currently works as a Finance and Administrative Intern at a biological research building at UF. Here she was able to greatly apply her excel and communicative skills in the workforce. She works with 5+ research groups in organizing their finances. They have no specific finance employee, so she works as a liaison between them and the CFO. She budgets and looks over expenditures to ensure they are not going over the allocated budget.