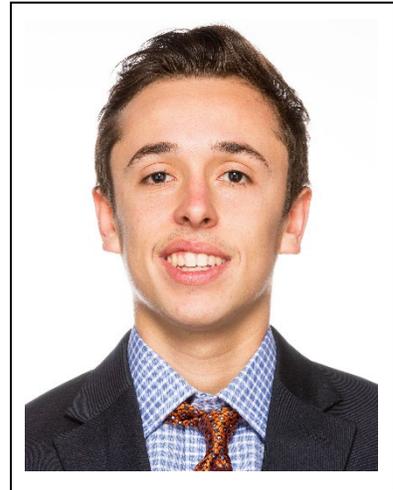


Zachary Newman
Marketing and Entrepreneurship
Innovation Fellows Program - University of Florida
Herbert Wertheim College of Engineering/Warrington College of Business

Zachary Newman is a junior at the University of Florida's Heavener School of Business, pursuing an undergraduate degree in Marketing and a minor in Mass Communications, as well as a combined Master of Science in Entrepreneurship degree from the Hough Graduate School of Business.

Born and raised in Orlando, Florida, Zach was highly involved in his high school's basketball program. As the team's captain, he learned the values of accountability, communication, and leadership. In addition, Zach was an active member of the Habitat for Humanity of Winter Park/Maitland chapter. Through this experience, he first encountered what it meant to work towards something bigger than yourself and fell in love with the idea of solving a societal problem.



Throughout his time at UF, Zach has been involved with student organizations and leadership roles that focus on professional and personal development, mentorship, and academic and extracurricular interests. He has served as the social director of Golden Key, where he was responsible for planning engaging events that brought the members together and advanced the organization's mission. Zach was also a member of the Florida Leadership Academy (FLA), serving on the Marketing and Communications committee. Other professional organizations he has been a part of have been the Heavener Leadership Challenge (HLC), Leadership Development Program (LDP), Retail You!, LeadUF, and MentorGNV. The unique curriculum of each of these clubs has instilled in him a sense of professionalism and problem-solving skills.

Zach currently works as a Marketing Assistant at UF RecSports, where he is tasked with running the department's social media accounts, running street team operations, and working with other units in the department. Zach previously worked as a football and basketball official for intramural sports. He spent the summer of 2018 interning at Evok Advertising in Orlando and summer of 2019 studying abroad in Rome, Italy. This upcoming summer, Zach is looking to intern in either the Consumer-Packaged Goods, Extended Reality (XR), or sports industries.

Outside of school and work, Zach has a passion for entrepreneurship. He loves hearing the stories of how today's large companies started and was inspired by Walter Isaacson's *Steve Jobs* and ABC's hit show *Shark Tank*. In addition, he is passionate about playing sports and his hometown team the Orlando Magic, adventure, and traveling.