

Fernando Peter Kurt
Business Administration / Minor in ISOM
Innovation Fellows Program - University of Florida
Herbert Wertheim College of Engineering/Warrington College of Business

Fernando Peter Kurt is a second-year student at The University of Florida, pursuing a Bachelor of Science in Business Administration along with a minor in Information Systems.



Growing up in Mexico, Canada, Argentina, and Miami, Fernando has developed a unique worldview that facilitates his ability to connect with others. Experiencing so many different cultures throughout his childhood has made him passionate about diversity and inclusion. Additionally, Fernando is passionate about the world of data. After moving to the U.S in 2013 he was fascinated with American sports and the numbers involved in them. Since then, he has continued to develop his love for data and its business application by adding a minor in information systems in his freshman year. He hopes to get into the MSISOM combined degree program here at UF to further his technical skills in data analysis and someday work for a major tech company.

Some of his strengths include being highly organized and structured, allowing him to naturally have good time management skills. Just this past year, he had the opportunity to work at TELUS International, a well-known technology company that provides IT services to a multitude of global clients. At TELUS Fernando worked as a Search Engine Evaluator, where he was tasked with utilizing search evaluation knowledge to help improve the performance of the Google search engine. Working in a position that is fully remote/flexible but has strict deadlines allowed him to create the habit of managing his time well and compartmentalizing tasks effectively.

Apart from these skills and strengths, some values Fernando cherishes include having a positive outlook on life and being a lifelong learner. He lives by the idea of making every day count. He does not want to live a day on earth where he cannot say he tried his best to make it a good one. Because of that, he chooses to always look for the bright side of any situation, and it's why he strives to treat others the way he would want to be treated. Fernando enjoys the process of learning and considers all of life to be an opportunity to better himself.

Fernando plans on continuing his practice of being a lifelong learner. Becoming a better version of himself every day. He plans on doing this by taking on new challenges, refining his technical skills, and meeting new people to further develop his worldview.