

SECME Logo Design Competition – All Divisions

Competition Description:

This year, we have created a new competition to design an SECME Logo. This competition will take place virtually at the national level and is inclusive of all SECME students, regardless of their district’s affiliation with SECME or their preference for conducting this competition regionally.

The logo design must correspond to this year’s theme of: **“Space is the Place.”**

This competition includes a **logo design** and a **short-written description**.

To our SECME regional hosts and university partners:

Hosting this competition in your region is at your discretion. Should you opt to proceed, you can impose the same requirements for your region’s competition that we have for the national level.

Competition Requirements:

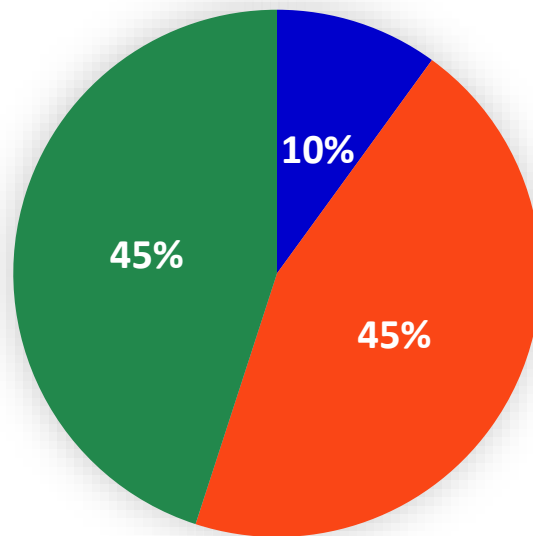
1. An original and hand-drawn logo.
2. A cover page with the following information:
 - SECME Student Name and Grade Level
 - Division (ex. Elementary, Middle, or High School Division)
 - Official School Name
 - SECME Coordinator’s Name and Email
 - Official School District Name
3. A short-written description. Students must answer the questions:
 - How does your logo design capture the theme: **“Space is the Place”**?
 - What design elements did you choose and why? (For example, why did you choose the color scheme or symbols you used in your design?)
4. Logo Design must be the original work of the SECME student.

Submission Requirements and Scoring:

Submit your PDF document (cover page, logo design, and written description of logo design) with the file name "SECME_Logo_Division_Your School Name."

1. Organization – 10%
 - Paper Size Requirement. The logo design should be drawn on a sheet of paper no smaller than 8.5" by 11".
 - Cover page
2. Logo Design – 45%
 - Relevance – Does the design of the logo fit the theme: "**Space is the Place**"?
 - Appearance – Is the logo design aesthetically appealing? (Is it neat, high quality, and polished?)
 - Creativity – Does the logo show creativity and imagination? Is the artwork original and not copied from other sources?
3. Written Description of Logo Design – 45%
 - Do you explain how the logo represents a "big idea" in STEM related to the theme "**Space is the Place**"?
 - The student's written description of Logo design met the required word count of 250 – 500 words.

SECME Logo Design Competition Scoring



■ Organization ■ Logo Design ■ Written Description of Logo Design