SECME National Score Sheet
Logo Design Competition

Name (or Student Code)	School Division
	☐ Elementary School ☐ Middle School ☐ High School

Title of Logo Design

School Name

School District

Section 1: Organization – 10%

Points Earned	Possible Points	Criteria	Judge's Remarks/Feedback
	5	**Cover Page**: The student's cover page is required to have the following 1. the SECME Student's Name and Grade 2. Competition Type 3. School Division 4. the SECME Student Chosen Topic 5. Official School Name 6. Official School District Name 7. School City and State 8. SECME Coordinator's Name and Email	
	5	**Paper Size Requirement:** Is the student's logo design hand-drawn on a sheet of paper that is 8.5 by 11"?	

Section 2: Logo Design – 45%

Points Earned	Possible Points	Criteria	Judge's Remarks/Feedback
	15	**Relevance:** Does the student's logo design align with the theme: "**Space is the Place**"?	
	15	**Appearance:** • Is the student's logo design drawn by hand? • Is the student's logo design aesthetically appealing? (Is the student's logo design neat, high quality, and polished?)	
	15	**Creativity:** • Does the logo show creativity and imagination? • Is the artwork original and not copied from other sources?	

Section 3: Written Description of Logo Design – 45%
Does the student's short-written description should answer the following questions:

Points Earned	Possible Points	Criteria	Judge's Remarks/Feedback
	15	**Question 1:** How does the student's logo design capture the theme: "**Space is the Place**"?	
	15	**Question 2:** Does the student explain what logo design elements they choose and why? (e.g., why did the student choose the	

		color scheme or symbols used in their design?)	
	10	**Question 3**: Does the student explain how the logo represents a "big idea" in STEM related to the theme "**Space is the Place**"?	
	5	Did the student meet the word count requirement of 250 – 500 words?	

Judge's Name: _____

Overall Feedback:

Section 1 Points	/10
Section 2 Points	/45
Section 3 Points	/45
Total Points	**/100**